



ENTERGY TEXAS, INC.

Request for Proposal No. 235892

Instruction to Bid
Issued Date: 8/15/2025
Response Deadline: 10/3/2025

Our values

safety
teamwork
always learning
integrity
respect



Statement of Confidentiality:

The information contained in this document is confidential to Entergy Services, LLC or any of its subsidiaries. It may not be disclosed, duplicated, or used for any purpose, in whole or in part, without the prior written consent of Entergy Services, LLC.



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Introduction

Our Company

Entergy Corporation is an integrated energy company engaged primarily in electric power production and retail distribution operations. With approximately \$10 billion in annual revenues and approximately 14,000 employees, we operate plants powered by natural gas, nuclear, coal, oil, and hydroelectric power. We also own, operate, support, and provide management services to a national fleet of reactors generating 7,000 megawatts of our approximately 30,000 megawatts of electric generating capability.



Our four-state territory spanning Arkansas, Louisiana, Mississippi, and Texas is home to the largest industrial base in the U.S. It offers a rare combination of resources: a central U.S. location with direct access to raw materials and markets, a favorable business climate, an expansive infrastructure, a skilled and affordable workforce, and very competitive utility costs.

For a complete history of the company and its services, please visit our web site at www.entergy.com.

Our Mission:

To identify, prequalify, and promote the utilization of qualified suppliers capable of meeting Entergy's various procurement needs.

Key Objectives:

- Establish positive relationships and increase Entergy's visibility in the communities we serve.
- Endorse and implement Entergy's commitment to provide increased procurement opportunities with local suppliers
- Increase local suppliers' awareness of Entergy's business operations, policies and business concepts
- Conduct internal awareness programs within Entergy's supply chain and other organizations within the company. Drive internal buy in and awareness of the local strategy within the Entergy organization.

Supplier Registration: All suppliers providing goods, services, material and/or equipment shall be required to qualify via Entergy's website at [Doing business with Entergy | Entergy | We power life.](#)

Supplier Engagement Strategy

Entergy's Supplier Engagement & Development group is proud of its involvement in the progress of helping build local suppliers. Supplier Engagement and Development continues to work with local suppliers to help them understand Entergy's business practices, policies, and requirements. In doing so, Supplier Engagement and Development provides a necessary resource to assist local suppliers to align and capitalize on business opportunities and achieve their goals.

Local Spend Composition: Bidders should understand that to be considered a local supplier, their company must have a contracting presence (such as an office or registered business) located within the same state as Entergy's operations. Additionally, the specific location where the goods or services will be provided must also be in the same state as Entergy's accounting code block. A local supplier is a supplier that produces good or services in an Entergy territory state. (Arkansas, Louisiana, Mississippi or Texas)

Local Supplier –To qualify as a local supplier, the following criteria must be met:

1. The supplier must have a contracting entity (e.g., office, facility, or registered business) physically located within the same state as Entergy's accounting code block.
2. The transaction or purchase order must be issued to a supplier location that is also physically situated in the same state as Entergy's accounting code block

We encourage bidders to utilize local subcontractors to meet their subcontracting needs.

Tier 2 Spend Local Supplier –A sub tier supplier that produces goods or services in an Entergy territory state supporting work of an Entergy supplier/contractor. (Arkansas, Louisiana, Mississippi or Texas) and where the goods or services provided must also be in the same state as project

Purpose of Request for Bid

Entergy Texas, Inc. ("Entergy" or "ETI") is inviting you to participate in our request for proposal ("RFP") event for [ETI Demand Response Programs](#). Details regarding the preparation of your proposal are contained in these instructions. Please adhere to these requirements to ensure acceptance of your proposal and expedite the proposal review process.

The intent of this RFP is to assist Entergy in the selection of an experienced and qualified Third Party Administrators ("TPA") to deliver Demand Response programs described herein as part of the new ETI demand response (DR) program. The TPA(s) will be retained by Entergy to design, implement, deliver, administer and conduct Quality Control/Quality Assurance ("QC/QA") and measurement and verification of the demand response programs for Entergy customers. The demand response programs will be available to Entergy retail customers and are further described in other attachments.

The selected bidders will complete one-year contracts over a five-year term beginning March 31, 2026 (subject to regulatory approval) and continuing through December 31, 2031.

Proposals must include a Project Execution Plan which should detail the scope of work, project schedule, resource plan, execution strategy, and annual budget for all bid programs. Bids for individual programs or partial program bundles will be considered including proposals utilizing Subcontractors.

Bid submission

Deadline for submission

Bidder should submit its proposal in accordance with the schedule as listed herein Friday, October 03, 2025. Any bid received after the time and date specified will not be considered.

Deadline for Notification of Intent to Bid

In order for Bidder's firm's proposal to be considered, Bidder should complete the 'Intent to Bid Form' form located in the "Commercial" tab in PowerAdvocate by **12:00 pm (central) on September 9th, 2025**.

Deadline for Clarifying Inquiries

Any clarifying questions must be submitted by Bidders via the Power Advocate Sourcing Intelligence website before, or no later than **12:00 P.M. CST on September 12th, 2025**.

Any clarifying inquiries requested by Bidders must be submitted using the 'Supplier Clarification Form' located in the "Download Documents" tab in PowerAdvocate. Inquiries should only be submitted through the PowerAdvocate 'Messaging' tab and addressed to Seth Price.

Any communication outside of this channel will be considered a violation of the bidding process and could result in disqualification of Bidder. Entergy Services, LLC. and its Operating Companies will not be bound by erroneous information or clarifications obtained through any other means. Clarifying Inquiries submitted after the deadline will not be addressed.

Bidder must submit its proposal via the PowerAdvocate Sourcing Intelligence website in accordance with the schedule as listed on that website. Any proposal received after the time and date specified may not be considered.

Submission format and delivery

Bidder must submit its response via the Electronic Bidding System. When submitting your bid, the technical and commercial documents must be separated. By submitting any information (collectively "Information") through this site, bidder agrees that it will not submit any information that includes "personal information," defined as follows:

An individual's first name or initial and last name along with any of the following:

- Social security number
- Driver's license number, state identification card number or other government identification number (though, for clarity, submitting a state contractor's licensing number is acceptable, and sometimes required)
- Account number, credit card number, or debit card number in combination with any required security code, access code, or password that would permit access to an individual's financial account
- Vital record information in form of life events kept under government authority (e.g., birth certificates, death certificates)
- Biometric data (e.g., retina, iris image, fingerprints)
- Medical information, including physical or mental health information
- Health insurance identification number

- The provision of health care to an individual
- Payment information regarding the provision of health care to the individual
- Mother's maiden name
- Entergy utility account number
- Stock or other security certificate or account number
- Any other number or code or combination of numbers or codes, such as account number, security code, access code, or password, that allows access to or use of an individual's medical, financial or credit information.

Contact information for questions/clarifications

[Seth Price \(sprice3@entergy.com\)](mailto:sprice3@entergy.com) will act as the primary contact for all bidder inquiries and responses arising from this request for proposal.

All bidder inquiries and responses arising should be communicated through the Messaging feature of the Electronic Bidding System.

RFP timeline and key dates

Bidder shall recognize and comply with the following schedule. Entergy reserves the right to adjust schedule events and due dates as needed.

In the event that dates change, Entergy will allow stakeholders reasonable time to review bidder summaries and submit questions for the bid finalists.

Event	Dates
RFP Issued	8/15/2025
Deadline for submission of bidder questions prior to Pre-bid meeting.	8/29/2025
Pre- bid Webinar Conference	9/8/2025
Intent to bid due	9/9/2025
Deadline for supplier questions (<i>Bid doc clarification template</i>)	9/9/2025
Entergy response to supplier questions	9/16/2025
Proposal Submission Deadline: Bid with formal pricing due from suppliers	10/03/2025
Bid Finalists Selection process; bids to be selected for interview process.	10/24/2025
Supplier presentations & demos (down select only)	Week of 11/3-7
Contractors Selected	12/20/2025
On boarding / Execution of contract(s)	Targeting Q4 of 2026

Program Launch (After PUCT approval)	2 nd half of 2026 (subject to regulatory approval) Target 3/1/2026
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Bid requirements

Bidder must submit all required information listed below. Failure to submit a complete response in the format requested may disqualify bidder from further consideration. When responding to the request for proposal (RFP), Bidders should aim to deliver a response that is clear, direct, easy to read, understand, and evaluate.

Submittals shall be provided (uploaded) by completing all areas required within the table below. All functional, technical, service, pricing and/or experiential information submitted in response to this RFP should be separated into the appropriate document type in the Electronic Bidding System for Entergy's review.

- Company background and qualifications
- Company proof of insurance and licensing
- Proposed approach and methodology
- Project timeline and milestones
- Pricing and cost breakdown
- References and past project experience

Bidders may submit an alternate proposal whenever an alternate approach is thought to be in the best interest of Entergy. This may include "in whole or in part" but should include an explanation of the rationale in submission. Additionally, if there are any critical areas that Entergy may have not addressed in our problem statement/scope, please address.

Required Bid Documents	Format
Notice of Intent to Bid	Electronic forms under the Commercial Data Tab/Folder of the Event
Company's Proposed Program Solution	Download Documents tab/folder
Exhibit B: Sample Contract	Download Documents tab/folder
Exhibit C: Cost Template	Download Documents tab/folder
Supplier Clarification Log (As needed)	Download Documents tab/folder

Companies' Proposed Program Solution should include information pertaining to the following topic:

Company Background Information

Provide the following general information about your company:

- Company Name
- Company Profile

- Location of Headquarters
- Website
- Entergy Account - Contact person
 - Contact Person name
 - Contact Person title
 - Contact person telephone
 - Contact person email address
- Number of employees
- Company balance sheet, income statement and cash flow for 2023 fiscal year.

References

External References

Please provide 3 current client references, with at least two who have implemented programs in the last two years. Please include contact name, title, telephone number, and address for each client reference. References must be from a similar project involving a system of similar size, design complexity and use.

IT Security Questionnaire

Prior to selection, bidder may be required to complete a full IT Security Review. This review is conducted by Entergy's internal "Governance for Understanding and Assessing Risk to Data" (GUARD) team.

Sustainability:

Entergy's sustainability mission is to create sustainable value for our customers, employees, owners, and the communities we serve through the use of sustainable business practices that integrate environmental, social, and economic objectives and concerns. More information about Entergy's sustainability efforts can be found here: <https://www.entergy.com/sustainability/>

Please include your responses to the below RFP Sustainability questions as an appendix to your proposed solution submission.

- Does your firm have an environmental policy or program? If so, please submit a copy.
- Does your firm have a supplier code of conduct? If so, please share the link or document.
- Does your firm have any Energy/Green House Gas reduction targets? If so, please provide documentation.
- Does your firm have any waste reduction targets or programs, including recycling? If so, please explain or provide documentation.
- Please share any other information your firm would like to report around sustainability, environmental, social responsibility best practices, community engagement and support, significant achievements, awards or certifications.

Supplier's Subcontractor Plan:

At a minimum, Contractor's submission should include:

- A listing of the categories available for subcontracting.
- Comprehensive subcontracting plan describing how you will ensure local spend; include how you will achieve the Tier 2- 25% target as described above local supplier spending for this project.
- Provide anticipated subcontracting activity and spend level by Entergy's service territory (i.e., Arkansas, Louisiana, Mississippi, and Texas).

- A response to the sustainability questions included in the RFP.

Entergy Standard Contract

A Sample Contract is included with this RFP in Exhibit B. Entergy expects that the Sample Contract will not be substantially negotiated or amended. Bidder must note any exceptions to the provisions in the Sample Contract as part of its response and must include a redline markup of the Sample Contract.

Pricing

Bidders' proposals must include specific allocations for direct incentives paid to customers and non-incentive expenses. The non-incentive expenses shall include administrative, implementation, including an "at risk" administrative and implementation cost based upon achievement of program plan(s) energy savings, marketing, QC/QA and M&V costs, and other expenses as applicable including performance-based compensation proposal consistent with the performance goals. Bidders must use the Cost Allocation Template attached as **Exhibit C** under the RFX tab in PowerAdvocate for this purpose.

ETI plans to register these new ETI DR program(s) with the Midcontinent Independent System Operator (MISO), and therefore any proposed DR program must comply and remain compliant with MISO rules and regulations for Load Modifying Resources (LMRs) and/or Demand Response Resources (DRRs) in effect during the five-year program period.

In addition, Entergy expects that each vendor makes commitments with respect to MISO penalties that could be levied as a result of non-performance of their products and/or the customers the vendor has enrolled in the pertinent DR program.

Evaluation

Bids will be evaluated based on a combination of the technical and commercial criteria in connection with Entergy's vision and company goals. This involves commercial criteria (inclusive of pricing, discounts & savings), technical capabilities, as well as other items such as safety and local supplier utilization. The target for Tier 2 local supplier utilization is 25% of the contracted amount.

Please visit the below links for additional information:

- **Helpful Definitions:** [Helpful definitions | Entergy | We power life.](#)
- **Supplier Engagement and Development team:** [Supplier Engagement and Development team](#)
- **Procurement and supply chain sustainability:** [Procurement and supply chain sustainability \(entergy.com\)](#)
- **Safety:** [Entergy's Supplier Safety Management Program](#)

General conditions

Entergy reserves the right to qualify respondents for a future procurement activity based on responses to this RFP whereby Entergy may pursue contract negotiations at a later date, if at all,

with any respondent best suited to meet Entergy's needs. Any expenses incurred in the preparation of responses to this RFP are the sole responsibility of the respondent.

Right of Rejection: Entergy reserves the right to reject any or all bids or any portion thereof and has the right to modify the bid event. Entergy further reserves the right to waive any irregularities in the bid or failure to follow Bid Instructions. Neither receipt of a response nor failure to reject a response shall impose any legal obligation on Entergy or any of its affiliates. Entergy may enter discussions and/or negotiations with one or more qualified Bidders at the same time, if it determines that such action be in the best interest of Entergy and their stakeholders.

Confidentiality/Non-disclosure: All information pertaining to this RFP, and the corresponding bid shall be treated as confidential to Entergy. By its receipt of any such information supplied by Entergy herein, or subsequently made available to the Bidder, Bidder agrees that such information (including this RFP and any response thereto) will be treated as strictly confidential, with the only exception being to the extent disclosure is required by law or order from governing entities with adequate jurisdiction and authority. If Bidder does not agree to this obligation in whole, Bidder shall immediately inform Entergy of such disagreement and return any such information (or certify its destruction). This confidentiality provision shall expire and be wholly replaced at such time Bidder and Entergy execute a contract arising out of this RFP with its own contractual provision(s) governing the ownership, confidentiality, and disclosure of information supplied by Entergy or its other contractors or affiliates or gathered during performance of such contract.

Bid Validity: Bid validity period shall be a minimum of **ninety (90) days** after the date of final submission.

Term and Condition exceptions: All terms and conditions contained in the Bid Documents should be reviewed, and any exceptions proposed must be set forth in writing with Bidder's rationale and quantitative data depicting the Bidder's exceptions. Submittal of Bidder's standard terms and conditions as an exception to the terms and conditions contained in the Draft Contract hereto shall be considered nonresponsive.

In the event the Bidder already has an existing agreement (i.e., GSA, MPA, etc.) in place with Entergy that the Bidder desires to utilize, Bidder must identify the agreement by the agreement number and any exceptions to Bid Documents other than the Draft Agreement and/or Draft Contract.

Access to Entergy Property Prior to a Definitive Contract: Any bidder that desires physical access to or presence on any Entergy property prior to executing a definitive contract encompassing the subject matter of the bid event, even if invited by Entergy, such access or presence shall be conditioned on, without limitation, such bidder releasing and waiving any and all claims against Entergy, and indemnifying Entergy for the same, in connection with such access or presence, in a form to be provided by Entergy ("Site Access Release and Indemnity Agreement").

Questions and Addenda: Should a Bidder find discrepancies or have any questions on any portion of the Bid Documents, the Bidder shall submit a message to Entergy Category Management Specialist, Seth **Price**, through the message feature on the bidding platform, for interpretation or correction of the bid documents, prior to submittal of the bid. Receipt of each addendum shall be acknowledged in the cover letter of Bidder's proposal.

Subcontractors: It is the Bidder's responsibility to provide all necessary information regarding the bid documents and any resulting agreement directly to the Bidder's proposed subcontractors and suppliers. Bidder should notify each of its proposed subcontractors and suppliers that direct communications to Entergy are prohibited. Questions from subcontractors and suppliers should be routed through the Bidder and should be submitted by the Bidder in accordance with above.

Bid submission checklist

- ☐ Overview of Bidder Company Information
- ☐ Technical Requirements
- ☐ Business Requirements & Scope
- ☐ Contract – Exhibit B
- ☐ Pricing structure & detail – Exhibit C
- ☐ Complete all applicable Appendices